

HYPERHIDROSIS IS A CONDITION IN WHICH A PERSON SWEATS EXCESSIVELY NOT RELATED TO EXERCISE OR HEAT

HYPERHIDROSIS INSIGHTS:



people worldwide struggle with hyperhidrosis or excessive sweating.²

4.8% of the U.S. population are affected by hyperhidrosis.²



DID YOU KNOW?

Primary axillary hyperhidrosis is the most common type of hyperhidrosis³

Primary axillary hyperhidrosis is the #1 bothersome type of focal hyperhidrosis and can have a significant impact on quality of life.⁴

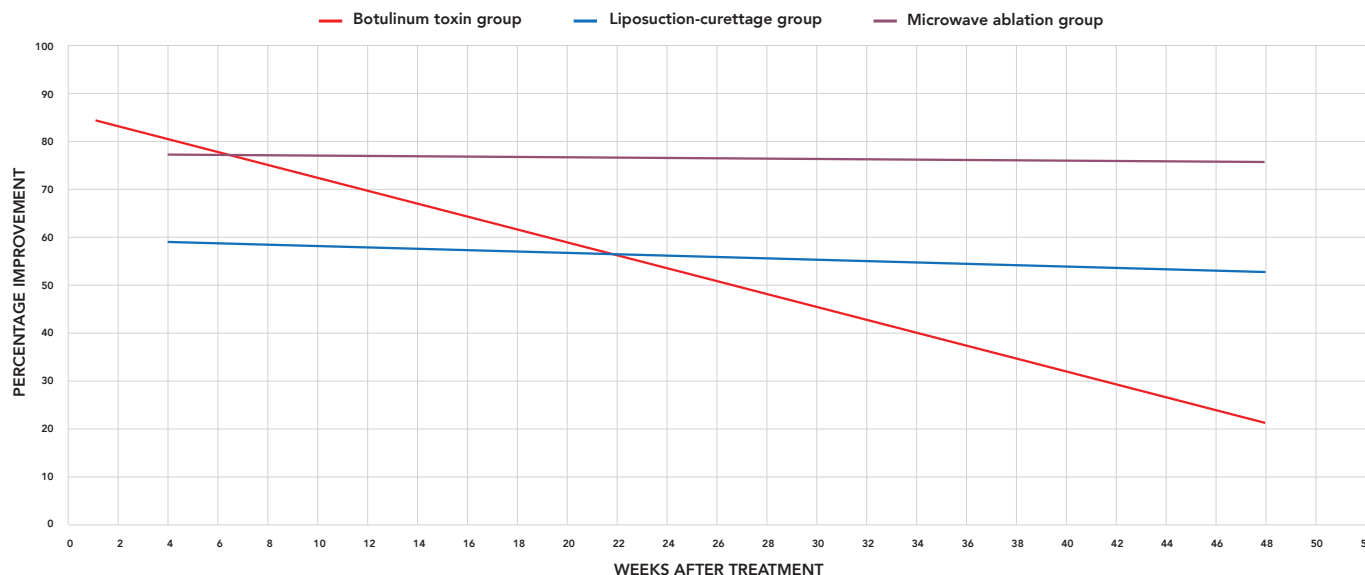
UNDERSTANDING TREATMENT OPTIONS

			
	Microwave Ablation	Liposuction-Curettage (Surgery)	Botulinum Toxin Injection
Downtime	Little to None	Downtime Required	30 minutes
Frequency	Permanent Solution	Permanent Solution	Quarterly Solution
Cost	\$\$	\$\$\$\$	\$\$\$

THERE IS ONLY ONE FDA-CLEARED MEDICAL DEVICE FOR THE PERMANENT REDUCTION OF PRIMARY AXILLARY HYPERHIDROSIS

A study that compares the treatment options for primary axillary hyperhidrosis

Microwave ablation has high efficacy and superior duration outperforming botulinum toxin injection and liposuction-curettage (surgery).⁵



Mean gravimetric improvement percentages over time following botulinum toxin, liposuction-curettage, and microwave ablation treatments.

WHEN TO IDENTIFY A PATIENT THAT'S RIGHT FOR UNDERARM MICROWAVE THERAPY:

- Reports coping mechanisms (eg., wearing special clothing to hide their sweat stains)
- Visibly noticeable sweat or sweat stains
- Tried and failed topical or oral medication
- Frequently receives botulinum toxin injections
- Experience excessive sweating in other areas of the body

PROVIDING A POSITIVE PATIENT EXPERIENCE FOR PRIMARY AXILLARY HYPERHIDROSIS TREATMENT:

- Emphasize the value or benefits of lasting treatment
- Provide payment options or financing plans
- Set treatment expectations
- Pre and post care counseling
- Follow up visits and when appropriate, additional treatment

Scan the QR code to learn more about a permanent treatment.



References: 1. Data on file. miraDry, Inc. 2. International Hyperhidrosis Society, [sweathelp.org](https://www.sweathelp.org/) <https://www.sweathelp.org/> 3. Glaser, D. A., Ballard, A. M., Hunt, N. L., Pieretti, L. J., & Pariser, D. M. (2016). Prevalence of Multifocal Primary Hyperhidrosis and Symptom Severity Over Time: Results of a Targeted Survey. *Dermatologic surgery : official publication for American Society for Dermatologic Surgery* [et al.], 42(12), 1347–1353. 4. Muthusamy, A., Gajendran, R., Ponnar, S., Thangavel, D., & Rangan, V. (2016). A Study on the Impact of Hyperhidrosis on the Quality of Life among College Students. *Journal of clinical and diagnostic research : JCDR*, 10(6), CC08–CC10. 5. Marwan W. Nasr, Samer F. Jabbour, Roger N. Haber, Elio G. Kechichian & Lena El Hachem (2017) Comparison of microwave ablation, botulinum toxin injection, and liposuction-curettage in the treatment of axillary hyperhidrosis: A systematic review, *Journal of Cosmetic and Laser Therapy*, 19:1, 36–42

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